

# The Ground Floor

*FOR IMMEDIATE RELEASE*

## **GETTING IN ON 'THE GROUND FLOOR'... Urban Diner Opens in the Heart of Downtown Winnipeg**

*Winnipeg, Manitoba (December 8, 2009)* -- When it comes to dining options, restaurant goers now have another distinctive choice in a city known for fabulous food. The Ground Floor, situated in Place Louis Riel Suite Hotel in downtown Winnipeg, is the perfect location for the daytime business crowd, and social outings in the evenings and on weekends. Whether taking in a theatre show, concert, movie, sporting event, or doing a little shopping, take some time to discover this brand new urban diner.

### **WHAT IS AN URBAN DINER?**

Over the years, diners have evolved from roadside family establishments serving basic comfort foods in simple settings, to the most interesting and eclectic mix of menus and décor. Some might define an 'urban diner' this way: a diner serves unpretentious, home cooked meals for a reasonable price, and is generally family-owned and operated; if it doesn't serve breakfast at any hour of the day, it's not a diner.

### **THE GROUND FLOOR: WHERE COMFORT MEETS FLAVOUR**

The Ground Floor offers affordable casual dining with a flare for homemade 'comfort food.' They use local ingredients whenever possible, resulting in meals made fresh, prepared fast, and tasting fantastic. On the menu are old favourites done right, like The Ground Floor Burger. This savoury selection uses Manitoba fresh ground AAA beef, is dressed with house chili sauce and Dijon aioli, and comes with optional toppings of aged cheddar or blue cheese, smoked bacon, or sautéed crimini mushrooms. The Chicken Fingers are receiving rave reviews, made from scratch daily using tender buttermilk chicken, and served with delicious honey dill dipping sauce and fresh cut fries. The Grand Chicken Clubhouse with black forest ham, bacon, and grilled chicken dares to be called the best in town.

The newest signature breakfast dish is the Urban Burrito, adding another tasty selection to a restaurant long known for serving great breakfasts. Customers can still order breakfast all day, while daily specials make The Ground Floor home to the best value in downtown dining.

Also transformed with a brand new look, The Ground Floor features 12 new pieces of abstract art from local Winnipeg artist Shirley Elias, adding to the already extensive collection of original art on display throughout the hotel.

***The Ground Floor is open 7 days per week***

***Monday – Friday 6:30 am to 11:00 pm***

***Saturday 7:30 am to 11:00 pm***

***Sunday 7:30 am to 9:00 pm***

***[www.placelouisriel.com](http://www.placelouisriel.com)***

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