



FOR IMMEDIATE RELEASE

***'HAPPINESS' UNFURLED:
Jaylene Johnson Releases New CD and New Lease on Life***

Winnipeg MB (May 25, 2009) -- It took a brush with death for singer/songwriter **Jaylene Johnson** to appreciate life. The passions and insights since discovered are reflected in her third album ***Happiness***, ready for release next month:

**Jaylene Johnson with full-band
CD Release Party for *Happiness*
June 18th at Park Theatre – 7:30pm
Opening performance by Cat Jahnke
Concert will be recorded by CBC Radio
Cost \$10 at the door**

ABOUT JAYLENE JOHNSON

Choosing a career in music has been like riding a rollercoaster over and over again for Jaylene Johnson. While there have been many twists and turns in her path, one of the most dramatic events was a head-on collision with a semi-truck in December of 2004. This happened on the way home from an extensive coast-to-coast solo tour in Canada to promote her sophomore release, and what followed was a season of excruciating pain that brought life to a halt. Jaylene survived the ordeal, realizing along the way that life is a precious gift. She also realized she had a gift of her own to share with the world.

Jaylene credits Lloyd Peterson, the producer of her first record *Not Forgotten* (2000), with encouraging her to write her own material – and discovering songwriting to be her deepest passion. She was awarded Contemporary Pop Song of the Year by the US Gospel Music Association in 2002. Her second album *Finding Beautiful* was nominated for a Western Canadian Music Award and five Covenant Awards in 2004, and some of her tracks found placement in television through Sony Pictures Television and NBC Universal.

Her success at acquiring licenses caught the attention of Casablanca Media Publishing in 2006, with whom she worked under contract until recently. In 2008 alone she co-wrote with more than 50 writers in Los Angeles, Nashville, Toronto, Vancouver and Winnipeg; showcased for NBC Universal and ABC Disney in LA; and landed cuts with several independent artists.

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ABOUT *HAPPINESS*

The development of Jaylene's writing talent is most notable in *Happiness*, an offering decidedly more 'pop' than her previous release. With two of Winnipeg's best producers – Brandon Friesen and Phil Deschambault – having worked on the album, it's no surprise the lush sounding tracks on *Happiness* are already gaining ground. The lead single *Just Be* was selected to become the theme song for the brand new ezine www.more2girls.com, while *Grow* was recently licensed in Canada by CBC Television for use in the show *Being Erica*.

Happiness depicts Jaylene's own personal journey of recent years, and demonstrates her ability to find hope in the face of the ups-and-downs and painful realities of life. She shares this hope onstage with great charisma through performing and storytelling, and will continue to spread the love through promoting *Happiness* at home and beyond.

ENHANCED CD AVAILABLE!

With online music sales becoming more prominent these days, Jaylene recognized the importance of giving fans added incentive to purchase an actual CD. In addition to online sales of *Happiness*, Jaylene is offering an 'enhanced' version of the CD that includes:

- Three bonus track that step outside the 'pop' feel.
- Lyrics pages designed by Samara Wiebe.
- Written descriptions of all songs and the inspiration behind them.
- An interview with CBC producer Deana Sumanac.
- Wallpapers and posters.

SOME OF JAYLENE'S NOTABLE ACHIEVEMENTS

- The song *Daughter* awarded Contemporary Pop Song of the Year by the US Gospel Music Association in 2002.
- The song *Prairie Girl* won a national songwriting award for 2003 Communities in Bloom.
- The album *Finding Beautiful* nominated for a Western Canadian Music Award and five Covenant Awards in 2004.
- Tracks have been licensed for CBS TV series *Joan of Arcadia*; ABC Family Network series *Beautiful People*; DVD Home release of *Dawson's Creek: Final Season*; *The Black Donnellys* for itunes by NBC Universal television; NBC series *Lipstick Jungle*; CBC Television's *Being Erica*; and other placements.
- Artists to record Jaylene's songs include Kimberly Dawn, JJ Heller, Sara Diamond, The Keats, Janelle, Sierra Noble, and Chelsea Redford.

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www.jaylenejohnson.com

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