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To National Media

CASHING IN – SEASON 2: ORIGINAL CANADIAN TV SERIES LAUNCHING NEW EPISODES IN MARCH

Winnipeg, Manitoba (February 23, 2010) -- **Animiki See Digital Productions** and **Buffalo Gal Pictures** are pleased to announce the APTN premiere of the second season of their original television series.

APTN weekly broadcasts begin on
Tuesday, March 2 @ 8:00pm ET on APTN East;
8:00pm MT on APTN West;
and 8:00pm ET on APTN HD.
Episodes repeat Fridays @ 8:00pm ET on APTN East;
8:00pm MT on APTN West;
and 8:00pm ET on APTN HD.

APTN North starts showing the series on
Friday, March 5 @ 8:00pm CT.
Episodes repeat Sundays @11:00pm CT.

ABOUT CASHING IN

Cashing In is a half-hour drama set on Stonewalker First Nation, nestled comfortably beside an affluent beach community in Southern Manitoba. With a diverse cast of shark executives, smooth slicksters, and colourful clientele, the North Beach Casino is a successful gaming palace recently purchased by Mathew Tommy. His mission: expanding the casino to include adjoining premiere golf course and luxurious lakeside condos. His goal: capitalizing on North Beach, making it the crown jewel of his casino empire. His challenge: earning the respect of his toughest critic – his son Justin.

The second season of *Cashing In* brings seven more episodes to the screen. Together, the first and second season consist of 13 half-hour episodes that flow like a soap opera, spinning stories and weaving relationships in interesting, unusual and unexpected ways.

ABOUT THE CAST

Cashing In stars returning cast members **Eric Schweig** as Mathew Tommy; **Wesley French** as Justin Tommy, **Karen Holness** as Liz McKendra, **Glen Gould** as John Eagle, **Sarah Podemski** as Cheyenne Blueweed, **Gregory Dominic Odjig** as Trevor Blueweed, **Nancy Sorel** as Claire Eastman, **John B. Lowe** as William Eastman, and **Stephen Eric McIntyre** as Eddie Slane.

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New additions to the cast this season include **Tina Keeper** as Aura Sphere, and **Jennifer Baxter** as Rebecca Craig. Blues musician **Derek Miller** and comedian **Don Burnstick** appear this season as themselves, following the success of **Chantal Kreviazuk** appearing in the first season.

ABOUT THE PRODUCTION

The second season of *Cashing In* was shot during the fall of 2009 in Winnipeg and rural Manitoba locations including Bird's Hill, Headingly, Selkirk, Beausejour and Winnipeg Beach. Leading the production team once again was Director and Executive Producer **Norma Bailey**; Producer **Vanessa Loewen** and Executive Producer **Peter Strutt** of Animiki See Digital Productions Inc.; and Producer **Jean du Toit** and Executive Producer **Phyllis Laing** of Buffalo Gal Pictures Inc.

Both seasons of *Cashing In* supported training initiatives of Aboriginal crew members and filmmakers, with 'above-the-line' trainees and training positions ranging from entry-level internships to key position upgrades. All scripts were written by upcoming Aboriginal writers, under the guidance and supervision of Story Editor **Jordan Wheeler**.

SPECIAL THANKS

Cashing In was produced and developed in association with the Aboriginal Peoples Television Network (APTN); and produced with the participation of the Canadian Television Fund; Manitoba Film & Music; Government of Manitoba – Manitoba Film & Video Production Tax Credit; and The Canadian Film and Video Tax Credit.

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*****screening copies available*****
*****cast and crew interviews available*****
*****press kit and photos available*****

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